

TNT2007 “PASSPORT TO PRIZES” PROGRAM

During the last edition of TNT we implemented for the first time the “Passport to Prizes” program. The initiative was very well received by both exhibitor and attendees, and for that reason we are happy to bring it back for TNT2007 (San Sebastian, Spain).

Last year the following prizes were distributed:

- Two 1 Gb Creative Zen Nano Plus MP3 players with built-in FM radio and microphone (donated by Phantoms Foundation).
- A 160 Gb TrekStore USB external hard disk (donated by Raith).
- A 8 Gb TrekStor USB-stick 2.0 CS-D (donated by Raith).

I would like to take this opportunity to **ask you for a contribution to the TNT2007 PASSPORT TO PRIZES PROGRAM**. An explanation of the program can be found below. **If your company would like to contribute with a prize for the program**, let me know so we can list it on the passport game cards. The organization will be providing some prizes, but exhibitors are encouraged to provide additional prizes.

How Does the Passport to Prizes program Work?

To help you create maximum lead generation and company recognition at the TNT2006 Conference, we are pleased to present the TNT2006 Passport to Prizes program. This program will help drive traffic to booths of participating vendors and generate additional floor traffic throughout the entire exhibit hall.

Each TNT2006 attendee will be issued a passport card at registration. This card contains the logos of all exhibiting companies. Attendees will take their card around the exhibit hall on Monday, Tuesday and Wednesday. Each attendee will be responsible for collecting stamps from the participating exhibitor companies listed on their passport. For that, exhibitors will be provided with a stamp with a number. Once attendees have completed their passport card, they will take it to the ticket tumbler located in the Registration Area. All completed entries will be eligible for a prize drawing that will be conducted on the evening of Wednesday (5/9/06) during the Poster Award Ceremony. A company representative can

As a Participant in the Passport to Prizes Program you will receive:

- Recognition during the giveaway ceremony for your prize.
- A company representative will do the drawing and give the prize.
- Visibility/signs with the prize list
- Your company name/logo and prize on the passport game card

If you need any additional information, or have any special request, please, do not hesitate to contact me.

Thank you very much for your support.

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